

Mattia Calogero.

Product designer based in Milan. I work between object, system and identity, looking for the most essential form capable of holding an idea. The technical layer is part of the practice, not a separate discipline.

EMAIL	PHONE	STUDIO	LINKEDIN
mattia.calogero@hotmail.it	+39 333 240 4285	Via Silvio Pellico 28 20019 Settimo Milanese · MI · Italy	in/mattia-rocco-calogero

EXPERIENCE

Freelance designer MILAN · PRODUCT · BRAND IDENTITY · EDITORIAL Product design, visual identity and editorial projects for companies and studios, followed from brief to delivery: concept, 3D modelling, rendering, layout and supplier coordination.	2022 — PRESENT
Pellegatta Mobili 1862 Furniture design, 6 collections, 49-page catalogue	2024 — PRESENT
Merli Marmi 1899 Trilingual company profile, catalogue and 3D visualisation	2024
Heat Milano Brand identity, wayfinding and app UI for a fitness studio	2023
Tokyo · NEMO Modular lamp family in 4 typologies	2022

EDUCATION

Master in Digital Strategy and Processes for Innovation POLI.DESIGN · MILAN · 2023 — 24
BSc in Industrial Product Design POLITECNICO DI MILANO · 2020 — 23
Specialization in artisanal techniques for Made in Italy ARTWOOD ACADEMY · 2019 — 20
Technical Surveying Diploma I.I.S. G. CARDANO · MILAN · 2013

SKILLS

DESIGN Product & graphic design · brand identity · editorial · service design
TECHNICAL Additive manufacturing · CAD · prototyping · rendering
SOFTWARE Rhinoceros · Fusion 360 · KeyShot · AutoCAD · Adobe Suite · Figma · Cura · AI tools

LANGUAGES

Italian	NATIVE
English	B2

PRESS

Heat Milano featured in *ViviMilano* — *Corriere della Sera* · partnership with Università Bocconi.

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